

DUPLICATE INVOICE



WESH
1021 N. Wymore Rd.
Winter Park, FL 32789
Main: (407)645-2222
Billing: (407)389-7661

www.wesh.com

Billing Address:

Waterfront Strategies
Attention: Accounts Payable
1010 Wisconsin Avenue, Suite 800
Washington, DC 20007

Send Payment To:

WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
936203-1	10/14/12	October 2012	10/01/12 - 10/08/12
Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
House Majority PAC/SEIU	HOUSE MAJ PAC/SEIU	1439

Flight Dates	Order #	Alt Order #
10/02/12 - 10/08/12	936203	07891113

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	120	127

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/02/12	10/05/12	M-F Early Sunrise	5:00-6:00 AM	-TWTF--	:30	4	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-TWTF--	4	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	10/02/12	5:28 AM	M-F Early Sunrise	5:00-6:00 AM	:30	SEIU12FL10T02H	\$300.00 NM
3	WESH	W	10/03/12	5:27 AM	M-F Early Sunrise	5:00-6:00 AM	:30	HMP12FL10T02H	\$300.00 NM
2	WESH	Th	10/04/12	5:42 AM	M-F Early Sunrise	5:00-6:00 AM	:30	SEIU12FL10T02H	\$300.00 NM
4	WESH	F	10/05/12	5:52 AM	M-F Early Sunrise	5:00-6:00 AM	:30	HMP12FL10T02H	\$300.00 NM
2	10/02/12	10/05/12	M-F Sunrise @6AM	6:00-7:00 AM	-TWTF--	:30	4	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-TWTF--	4	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Tu	10/02/12	6:12 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	HMP12FL10T02H	\$1,100.00 NM
1	WESH	W	10/03/12	6:24 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	SEIU12FL10T02H	\$1,100.00 NM
3	WESH	Th	10/04/12	6:54 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	HMP12FL10T02H	\$1,100.00 NM
4	WESH	F	10/05/12	6:45 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	SEIU12FL10T02H	\$1,100.00 NM
3	10/02/12	10/05/12	NBC Today Show	7:00-9:00 AM	-TWTF--	:30	5	\$1,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-TWTF--	5	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	10/02/12	8:42 AM	NBC Today Show	7:00-9:00 AM	:30	SEIU12FL10T02H	\$1,600.00 NM
2	WESH	W	10/03/12	8:43 AM	NBC Today Show	7:00-9:00 AM	:30	HMP12FL10T02H	\$1,600.00 NM
3	WESH	Th	10/04/12	8:29 AM	NBC Today Show	7:00-9:00 AM	:30	SEIU12FL10T02H	\$1,600.00 NM
4	WESH	F	10/05/12	7:29 AM	NBC Today Show	7:00-9:00 AM	:30	HMP12FL10T02H	\$1,600.00 NM
5	WESH	F	10/05/12	7:59 AM	NBC Today Show	7:00-9:00 AM	:30	SEIU12FL10T02H	\$1,600.00 NM
4	10/02/12	10/05/12	*Early Sunrise @4:30AM	430a-5am	-TWTF--	:30	3	\$125.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-TWTF--	3	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Tu	10/02/12	4:49 AM	*Early Sunrise @4:30AM	430a-5am	:30	HMP12FL10T02H	\$125.00 NM
1	WESH	W	10/03/12	4:56 AM	*Early Sunrise @4:30AM	430a-5am	:30	SEIU12FL10T02H	\$125.00 NM
3	WESH	Th	10/04/12	4:43 AM	*Early Sunrise @4:30AM	430a-5am	:30	HMP12FL10T02H	\$125.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser.
We warrant that the actual broadcast information shown on this invoice was taken from the program log

DUPLICATE INVOICE

Send Payment To:



WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
936203-1	10/14/12	October 2012	10/01/12 - 10/08/12
Advertiser	Product	Estimate Number	
House Majority PAC/SEIU	HOUSE MAJ PAC/SEIU	1439	

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/02/12	10/05/12	*Early Sunrise @4:30AM Class of Time - Pre-emptible with notice	430a-5am	-TWTF--	:30	3	\$125.00	NM
5	10/06/12	10/06/12	Sat Sunrise 6-8 AM Class of Time - Pre-emptible with notice	6:00-8:00 AM	-----S-	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Sa 10/06/12 7:13 AM Sat Sunrise 6-8 AM 6:00-8:00 AM :30 SEIU12FL10T02H \$400.00 NM									
6	10/06/12	10/06/12	NBC Saturday Class of Time - Pre-emptible with notice	Sat 8-10am	-----S-	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S- 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Sa 10/06/12 9:58 AM NBC Saturday Sat 8-10am :30 HMP12FL10T02H \$1,400.00 NM									
7	10/07/12	10/07/12	Sun Sunrise@6-8 AM Class of Time - Pre-emptible with notice	6:00-8:00 AM	-----S	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Su 10/07/12 6:27 AM Sun Sunrise@6-8 AM 6:00-8:00 AM :30 SEIU12FL10T02H \$400.00 NM									
8	10/07/12	10/07/12	NBC Sunday Today Class of Time - Pre-emptible with notice	8:00-9:00 AM/9-11A	-----S	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Su 10/07/12 8:54 AM NBC Sunday Today 8:00-9:00 AM/9-11A :30 HMP12FL10T02H \$1,800.00 NM									
9	10/02/12	10/05/12	Regis & Kelly 9-10 AM Class of Time - Pre-emptible with notice	9:00-10:00 AM	-TWTF--	:30	4	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -TWTF-- 4 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Tu 10/02/12 9:25 AM Regis & Kelly 9-10 AM 9:00-10:00 AM :30 HMP12FL10T02H \$800.00 NM 3 WESH W 10/03/12 9:56 AM Regis & Kelly 9-10 AM 9:00-10:00 AM :30 SEIU12FL10T02H \$800.00 NM 4 WESH Th 10/04/12 9:14 AM Regis & Kelly 9-10 AM 9:00-10:00 AM :30 HMP12FL10T02H \$800.00 NM 2 WESH F 10/05/12 9:19 AM Regis & Kelly 9-10 AM 9:00-10:00 AM :30 HMP12FL10T02H \$800.00 NM									
10	10/02/12	10/05/12	NBC Today Show II Class of Time - Pre-emptible with notice	10AM-11AM	-TWTF--	:30	2	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -TWTF-- 2 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WESH W 10/03/12 10:56 AM NBC Today Show II 10AM-11AM :30 HMP12FL10T02H \$700.00 NM 1 WESH Th 10/04/12 10:56 AM NBC Today Show II 10AM-11AM :30 SEIU12FL10T02H \$700.00 NM									
11	10/02/12	10/05/12	NBC Today Show III Class of Time - Pre-emptible with notice	11AM-12PM/10-11A	-TWTF--	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -TWTF-- 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH W 10/03/12 11:29 AM NBC Today Show III 11AM-12PM/10-11A :30 SEIU12FL10T02H \$600.00 NM 2 WESH Th 10/04/12 11:29 AM NBC Today Show III 11AM-12PM/10-11A :30 HMP12FL10T02H \$600.00 NM									
12	10/02/12	10/05/12	M-F NOON NEWS 12-12:12:00-12:30 PM Class of Time - Pre-emptible with notice		-TWTF--	:30	4	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser.
 We warrant that the actual broadcast information shown on this invoice was taken from the program log.

DUPLICATE INVOICE

Send Payment To:



WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
936203-1	10/14/12	October 2012	10/01/12 - 10/08/12

Advertiser	Product	Estimate Number
House Majority PAC/SEIU	HOUSE MAJ PAC/SEIU	1439

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	10/02/12	10/05/12	M-F NOON NEWS 12-12:12:00-12:30 PM	12:00-12:30 PM	-TWTF--	:30	4	\$600.00	NM
Class of Time - Pre-emptible with notice									
	10/01/12	10/07/12			-TWTF--		4	\$600.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	10/02/12	12:23 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	SEIU12FL10T02H	\$600.00 NM
2	WESH	W	10/03/12	12:11 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	HMP12FL10T02H	\$600.00 NM
4	WESH	Th	10/04/12	11:59 AM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	SEIU12FL10T02H	\$600.00 NM
3	WESH	F	10/05/12	11:59 AM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	SEIU12FL10T02H	\$600.00 NM
13	10/02/12	10/05/12	KATIE COURIC DAY	2-3PM	-TWTF--	:30	4	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-TWTF--	4	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Tu	10/02/12	2:34 PM	KATIE COURIC DAY	2-3PM	:30	HMP12FL10T02H	\$500.00 NM
1	WESH	W	10/03/12	2:58 PM	KATIE COURIC DAY	2-3PM	:30	HMP12FL10T02H	\$500.00 NM
4	WESH	Th	10/04/12	2:46 PM	KATIE COURIC DAY	2-3PM	:30	HMP12FL10T02H	\$500.00 NM
3	WESH	F	10/05/12	2:26 PM	KATIE COURIC DAY	2-3PM	:30	HMP12FL10T02H	\$500.00 NM
14	10/02/12	10/05/12	M-F 3-4 PM	3:00-4:00 PM	-TWTF--	:30	4	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-TWTF--	4	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Tu	10/02/12	3:29 PM	M-F 3-4 PM	3:00-4:00 PM	:30	SEIU12FL10T02H	\$600.00 NM
1	WESH	W	10/03/12	3:36 PM	M-F 3-4 PM	3:00-4:00 PM	:30	SEIU12FL10T02H	\$600.00 NM
4	WESH	Th	10/04/12	3:21 PM	M-F 3-4 PM	3:00-4:00 PM	:30	SEIU12FL10T02H	\$600.00 NM
3	WESH	F	10/05/12	3:39 PM	M-F 3-4 PM	3:00-4:00 PM	:30	SEIU12FL10T02H	\$600.00 NM
15	10/02/12	10/05/12	M-F 4-5 PM NEWS	M-F 4-5 PM	-TWTF--	:30	4	\$800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-TWTF--	4	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Tu	10/02/12	4:41 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	HMP12FL10T02H	\$800.00 NM
1	WESH	W	10/03/12	4:41 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	HMP12FL10T02H	\$800.00 NM
4	WESH	Th	10/04/12	4:55 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	HMP12FL10T02H	\$800.00 NM
3	WESH	F	10/05/12	4:13 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	HMP12FL10T02H	\$800.00 NM
16	10/02/12	10/05/12	M-F 5-6 PM ROT	5:00-6:00 PM	-TWTF--	:30	4	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-TWTF--	4	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	10/02/12	5:53 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	SEIU12FL10T02H	\$1,400.00 NM
2	WESH	W	10/03/12	5:09 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	SEIU12FL10T02H	\$1,400.00 NM
4	WESH	Th	10/04/12	5:51 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	SEIU12FL10T02H	\$1,400.00 NM
3	WESH	F	10/05/12	5:57 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	SEIU12FL10T02H	\$1,400.00 NM
17	10/02/12	10/05/12	M-F 6-6:30 PM	M-F 6-6:30 PM	-TWTF--	:30	4	\$2,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-TWTF--	4	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Tu	10/02/12	6:27 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	HMP12FL10T02H	\$2,000.00 NM
1	WESH	W	10/03/12	6:22 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	HMP12FL10T02H	\$2,000.00 NM
4	WESH	Th	10/04/12	6:22 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	HMP12FL10T02H	\$2,000.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser.
We warrant that the actual broadcast information shown on this invoice was taken from the program log

DUPLICATE INVOICE

Send Payment To:

WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949



Invoice #	Invoice Date	Invoice Month	Invoice Period
936203-1	10/14/12	October 2012	10/01/12 - 10/08/12
Advertiser	Product	Estimate Number	
House Majority PAC/SEIU	HOUSE MAJ PAC/SEIU	1439	

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	10/02/12	10/05/12	M-F 6-6:30 PM	M-F 6-6:30 PM	-TWTF--	:30	4	\$2,000.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WESH	F	10/05/12	6:28 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	HMP12FL10T02H	\$2,000.00 NM
18	10/06/12	10/06/12	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PM	-----S-	:30	1	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-----S-	1	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Sa	10/06/12	6:27 PM	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PM	:30	SEIU12FL10T02H	\$1,400.00 NM
19	10/07/12	10/07/12	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PM	-----S	:30	1	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-----S	1	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	10/07/12	6:00 PM	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PM	:30	SEIU12FL10T02H	\$1,400.00 NM
20	10/02/12	10/05/12	M-F Entertainment Tonight	7:00-7:30 PM	-TWTF--	:30	4	\$1,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-TWTF--	4	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	10/02/12	7:17 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	SEIU12FL10T02H	\$1,600.00 NM
4	WESH	W	10/03/12	7:12 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	SEIU12FL10T02H	\$1,600.00 NM
3	WESH	Th	10/04/12	7:10 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	HMP12FL10T02H	\$1,600.00 NM
2	WESH	F	10/05/12	7:11 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	SEIU12FL10T02H	\$1,600.00 NM
21	10/02/12	10/05/12	M-F Access Hollywood	Access Hollywood /	-TWTF--	:30	4	\$1,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-TWTF--	4	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WESH	Tu	10/02/12	7:40 PM	M-F Access Hollywood	Access Hollywood /	:30	HMP12FL10T02H	\$1,600.00 NM
1	WESH	W	10/03/12	7:55 PM	M-F Access Hollywood	Access Hollywood /	:30	HMP12FL10T02H	\$1,600.00 NM
2	WESH	Th	10/04/12	7:43 PM	M-F Access Hollywood	Access Hollywood /	:30	SEIU12FL10T02H	\$1,600.00 NM
3	WESH	F	10/05/12	7:42 PM	M-F Access Hollywood	Access Hollywood /	:30	HMP12FL10T02H	\$1,600.00 NM
22	10/06/12	10/06/12	Sat. Entertainment this W	7:00-8:00 PM	-----S-	:30	1	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-----S-	1	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Sa	10/06/12		Sat. Entertainment this Week	7:00-8:00 PM	:00		\$900.00 NM
See MG 25.2,25.3									
23	10/08/12	10/08/12	Mon NBC Prime VOICE	Prime Other	M-----	:30	1	\$6,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	M-----	1	\$6,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	M	10/08/12	7:59 PM	Mon NBC Prime VOICE	Prime Other	:30	SEIU12FL10T02H	\$6,000.00 NM
24	10/02/12	10/02/12	NBC Prime VOICE	8:00-9:00 PM	-T-----	:30	1	\$8,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-T-----	1	\$8,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	10/02/12	8:44 PM	NBC Prime VOICE	8:00-9:00 PM	:30	SEIU12FL10T02H	\$8,000.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser:
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

DUPLICATE INVOICE

Send Payment To:



WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
936203-1	10/14/12	October 2012	10/01/12 - 10/08/12

Advertiser	Product	Estimate Number
House Majority PAC/SEIU	HOUSE MAJ PAC/SEIU	1439

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
24	10/02/12	10/02/12	NBC Prime VOICE Class of Time - Pre-emptible with notice	8:00-9:00 PM	-T-----	:30	1	\$8,000.00	NM
25	10/03/12	10/03/12	NBC Prime L&O SVU	9:00-10:00 PM	--W----	:30	1	\$3,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --W---- 1 \$3,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH W 10/03/12 NBC Prime L&O SVU 9:00-10:00 PM :00 \$3,500.00 NM See MG 25.2,25.3 2 WESH W 10/03/12 2:38 PM KATIE COURIC DAY 2-3PM :30 SEIU12FL10T02H \$400.00 NM MG for 22.1,25.1 3 WESH Th 10/04/12 10:13 PM NBC Prime ROCK CENTER 10:00-11:00 PM :30 HMP12FL10T02H \$4,000.00 NM MG for 22.1,25.1									
26	10/05/12	10/05/12	NBC Prime WHITNEY Class of Time - Pre-emptible with notice	8:00-9:00 PM	----F--	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ----F-- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH F 10/05/12 NBC Prime WHITNEY 8:00-9:00 PM :00 \$2,000.00 NM See MG 28.5									
27	10/02/12	10/06/12	M-Su News @ 11PM Class of Time - Pre-emptible with notice	11-1135p	-TWTF--	:30	5	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -TWTF-- 5 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WESH Tu 10/02/12 11:27 PM M-Su News @ 11PM 11-1135p :30 HMP12FL10T02H \$1,800.00 NM 1 WESH W 10/03/12 11:29 PM M-Su News @ 11PM 11-1135p :30 SEIU12FL10T02H \$1,800.00 NM 5 WESH Th 10/04/12 11:11 PM M-Su News @ 11PM 11-1135p :30 SEIU12FL10T02H \$1,800.00 NM 4 WESH F 10/05/12 11:27 PM M-Su News @ 11PM 11-1135p :30 SEIU12FL10T02H \$1,800.00 NM 2 WESH Sa 10/06/12 11:21 PM M-Su News @ 11PM 11-1135p :30 HMP12FL10T02H \$1,800.00 NM									
28	10/02/12	10/05/12	NBC Tonight Show Class of Time - Immediately Pre-emptible without notice	11:35P-12:35XM	-TWTF--	:30	4	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -TWTF-- 4 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WESH Tu 10/02/12 NBC Tonight Show 11:35P-12:35XM :00 \$700.00 NM See MG 28.5 1 WESH W 10/03/12 11:48 PM NBC Tonight Show 11:35P-12:35XM :30 HMP12FL10T02H \$700.00 NM 4 WESH W 10/03/12 12:10 AM NBC Tonight Show 11:35P-12:35XM :30 SEIU12FL10T02H \$700.00 NM 5 WESH Th 10/04/12 6:46 PM M-Sun Nightly News 6:30-7:00 PM :30 SEIU12FL10T02H \$2,700.00 NM MG for 26.1,28.3 2 WESH F 10/05/12 11:47 PM NBC Tonight Show 11:35P-12:35XM :30 HMP12FL10T02H \$700.00 NM									
29	10/08/12	10/08/12	M-F Early Sunrise Class of Time - Immediately Pre-emptible without notice	5:00-6:00 AM	M-----	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 M----- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH M 10/08/12 5:23 AM M-F Early Sunrise 5:00-6:00 AM :30 SEIU12FL10T02H \$300.00 NM									
30	10/08/12	10/08/12	M-F Sunrise @6AM Class of Time - Pre-emptible with notice	6:00-7:00 AM	M-----	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 M----- 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH M 10/08/12 6:42 AM M-F Sunrise @6AM 6:00-7:00 AM :30 HMP12FL10T02H \$1,100.00 NM									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser:
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

DUPLICATE INVOICE

Send Payment To:



WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
936203-1	10/14/12	October 2012	10/01/12 - 10/08/12

Advertiser	Product	Estimate Number
House Majority PAC/SEIU	HOUSE MAJ PAC/SEIU	1439

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
30	10/08/12	10/08/12	M-F Sunrise @6AM Class of Time - Pre-emptible with notice	6:00-7:00 AM	M-----	:30	1	\$1,100.00	NM
31	10/08/12	10/08/12	NBC Today Show Class of Time - Pre-emptible with notice	7:00-9:00 AM	M-----	:30	1	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 M----- 1 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHM 10/08/12 8:59 AM NBC Today Show 7:00-9:00 AM :30 SEIU12FL10T02H \$1,600.00 NM									
32	10/08/12	10/08/12	Regis & Kelly 9-10 AM Class of Time - Pre-emptible with notice	9:00-10:00 AM	M-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 M----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHM 10/08/12 9:57 AM Regis & Kelly 9-10 AM 9:00-10:00 AM :30 HMP12FL10T02H \$800.00 NM									
33	10/08/12	10/08/12	M-F NOON NEWS 12-12:12:00-12:30 PM Class of Time - Pre-emptible with notice	12:00-12:30 PM	M-----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 M----- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHM 10/08/12 12:25 PM M-F NOON NEWS 12-12:30 12:00-12:30 PM :30 SEIU12FL10T02H \$600.00 NM									
34	10/08/12	10/08/12	KATIE COURIC DAY Class of Time - Pre-emptible with notice	2-3PM	M-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 M----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHM 10/08/12 2:27 PM KATIE COURIC DAY 2-3PM :30 HMP12FL10T02H \$500.00 NM									
35	10/08/12	10/08/12	M-F 3-4 PM Class of Time - Immediately Pre-emptible without notice	3:00-4:00 PM	M-----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 M----- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHM 10/08/12 3:54 PM M-F 3-4 PM 3:00-4:00 PM :30 SEIU12FL10T02H \$600.00 NM									
36	10/08/12	10/08/12	M-F 4-5 PM NEWS Class of Time - Pre-emptible with notice	M-F 4-5 PM	M-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 M----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHM 10/08/12 4:22 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 HMP12FL10T02H \$800.00 NM									
37	10/08/12	10/08/12	M-F 5-6 PM ROT Class of Time - Pre-emptible with notice	5:00-6:00 PM	M-----	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 M----- 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHM 10/08/12 5:30 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 SEIU12FL10T02H \$1,400.00 NM									
38	10/08/12	10/08/12	M-F 6-6:30 PM Class of Time - Pre-emptible with notice	M-F 6-6:30 PM	M-----	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 M----- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHM 10/08/12 6:22 PM M-F 6-6:30 PM M-F 6-6:30 PM :30 HMP12FL10T02H \$2,000.00 NM									
39	10/08/12	10/08/12	M-F Entertainment Tonight Class of Time - Immediately Pre-emptible without notice	7:00-7:30 PM	M-----	:30	1	\$1,600.00	NM

DUPLICATE INVOICE

Send Payment To:



WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
936203-1	10/14/12	October 2012	10/01/12 - 10/08/12

Advertiser	Product	Estimate Number
House Majority PAC/SEIU	HOUSE MAJ PAC/SEIU	1439

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
39	10/08/12	10/08/12	M-F Entertainment Tonight	7:00-730 PM	M-----	:30	1	\$1,600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	M-----	1	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/08/12	7:11 PM	M-F Entertainment Tonight	7:00-730 PM	:30	SEIU12FL10T02H	\$1,600.00 NM
40	10/08/12	10/08/12	M-F Access Hollywood	Access Hollywood /	M-----	:30	1	\$1,600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	M-----	1	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/08/12	7:41 PM	M-F Access Hollywood	Access Hollywood /	:30	HMP12FL10T02H	\$1,600.00 NM
41	10/08/12	10/08/12	NBC Tonight Show	11:35P-12:35XM	M-----	:30	1	\$700.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	M-----	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/08/12	12:29 AM	NBC Tonight Show	11:35P-12:35XM	:30	HMP12FL10T02H	\$700.00 NM
42	10/07/12	10/07/12	NFL	8:00PM-conclusion	-----S	:30	1	\$10,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-----S	1	\$10,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	10/07/12	11:40 PM	NFL	8:00PM-conclusion	:30	HMP12FL10T02H	\$10,000.00 NM
LR - Football									

Total Spots **89**

Payment Terms 30 Days

<u>Gross Total</u>	\$118,775.00
<u>Agency Commission</u>	\$17,816.25
<u>Net Amount Due</u>	\$100,958.75